15s Drop The F Bomb – Rob
*beep*
You heard me, fentanyl.
One of the most common drugs in overdose deaths can be found anywhere your kids are, at school, online, on the street.

**ON SCREEN SUPER:**
- It can be anywhere your kids are
- School
- Online
- On the street

Learn the facts, and start a lifesaving conversation with your kid.

**CTA:** Drop The F*Bomb w/ Your Kids
Get Explicit About Fentanyl

15s Drop The F Bomb – Lucina
*Beep*
You heard me, fentanyl.
A synthetic opioid that’s impossible to detect by sight, smell or taste.

**ON SCREEN SUPER:**
- A synthetic opioid that’s impossible to detect by:
  - Sight
  - Smell
  - Taste

It’s showing up in illicit drugs and counterfeit prescription pills, putting our kids at risks.

Learn the facts and start a life saving conversation with your kid.

**CTA:**
Talk about fentanyl w/ Your Kids
Get Explicit About Fentanyl
15s Drop The F Bomb – Jodie

*Beep*

You heard me, fentanyl.

Drug dealers are using this synthetic opioid to make pills that look like prescriptions but are total fakes.

**ON SCREEN SUPER:**

Drug dealers are using this synthetic opioid to make pills that look like prescriptions.

Putting Your

Kids At Risk Of

Overdose

Putting your kids at risk of overdose if they’re taking pills that aren’t prescribed by a doctor.

Learn the facts and start a lifesaving conversation with your kids.

**CTA:**

Drop The F*Bomb w/ Your Kids

Get Explicit About Fentanyl